

THE LOOP

# ICE CARNIVAL

2018

Fri. Jan. 12 **Snow Ball**  
Jan. 13-14 **Ice Carnival**

Ice Carving Demos



Human Snow Globes



Ice Slides



Ice Sculptures



Ferris Wheel



Zipline



Photo Opps



Snow Ball at Moonrise



Skateboarding Demos



Visit [TheLoop.com](http://TheLoop.com)



MOONRISE  
Hotel



# THE LOOP ICE CARNIVAL

**Friday, January 12**

## Snow Ball Party with DJ at Moonrise Hotel

8pm–midnight  
A truly unique party to benefit our friends  
at Operation Food Search. Featuring DJs,  
signature cocktails and more. We ask that  
each patron bring a canned good or \$5  
donation, good for one free cocktail.

**Sat. & Sun. Jan. 13–14**

## All Events on This Page

**5K+ 10K Frozen Buns Run** Sat. 10am  
Races start and awards given out at  
Blueberry Hill. Registration: [stloustricclub.com/get-active/frozen-buns-run/](http://stloustricclub.com/get-active/frozen-buns-run/)

**Ice Slides** from 11am  
Great family fun next to Blueberry Hill

**Frozen Turkey Bowling**  
Vegetarian turkeys. Delmar at Limit Ave.

**Ferris Wheel** 10am–4:30pm  
Rides \$5 • Free for kids under 8

## Event Key

- I** Ice Sculptures From 11am
- \$** **\$1,000 in Ice Cubes Give Away**  
From 11am. Collect ice cubes from 7  
stores throughout The Loop. 1,000  
different cubes will have a dollar coin  
inside and 9,000+ cubes will have  
chocolate coins.
- TT** **Temporary Tattoo Scavenger  
Hunt** From 11am. Collect 13 free  
tattoos at stores, then pick up your prize  
at Suite 100 at The Pageant.
- PP** **Putt-Putt Pub Crawl** Noon–4pm  
5pm winners announced. 6 wild &  
crazy holes of golf. Golf attire optional.  
Get scorecards and start at any of the  
6 locations.
- UE** **Unique Event** Check out various  
unique events taking place inside and  
outside Loop businesses

**I** Regions Bank  
**I** Which Wich Superior  
Sandwiches  
**UE** Craft Alliance  
Center of Art + Design  
**UE** Pitaya  
**I** Commerce Bank

**I** Sunshine Daydream  
**I** Snow Factory

**Melville**

**Westgate**

**I** Avalon Exchange  
**I TT** Wizard's Wagon

**I TT** Baked T's

**I** The Silver Lady

**I** U City Family Church

**I TT** Flamenco Flowers & Sweets

**I UE** Blick Art Materials

**Limit**

**I** Emporium Smoke Shop

**Skinker**



**I PP** Pi Pizzeria

**I** Chinese Noodle  
Cafe

**I UE** VietNam  
Style

**\$** Sugar  
Momma's

University City Library **I**

**Kingsland**

The Melting Pot **I \$**  
Seoul Taco **I**  
Market in The Loop  
Enigma Tattoos **I TT \$**  
Corner 17 **I TT**

**Leland**

Fitz's **I PP \$**  
● **Chuck Berry Statue**

**Centennial Greenway**

Salt + Smoke BBQ **I**  
Componere Gallery **I**

**Westgate**

Phoenix Rising **I**  
Three Dog Bakery **I TT UE**  
OSO: A Style Lab **I TT**

Three Kings Public House **I TT PP**  
Loop Living Furniture **I**  
Plowsharing Crafts **I UE**

Angel Band Project **I**  
Peacock Diner **I TT**

**Mews**

**Eastgate**

Mission Taco Joint **I TT \$**

**Skinker**

Piccione Pastry **I TT**

Pin-Up Bowl **I TT PP UE \$**

Savvi Formalwear **I**

Moonrise Hotel **I TT PP UE**

Halo Bar **I**  
at The Pageant

Suite 100 **UE**  
at The Pageant

**Pageant Walkway**

**Rosedale**

**Des Peres**



**North**



**Fire Performers** Noon–6pm  
Market in The Loop

**Zip Flyte** Rides \$10 • 10am–4:30pm  
The longest, tallest mobile zipline in the  
world! 350 feet long x 32 feet tall

**Ice Carving Demonstrations by  
Ice Visions** noon–4pm Fitz's parking lot

**Information Igloo** Directions, fliers,  
and step-in snow globe for photos

**Whimsical Photo Opp Cut-Outs,  
Stiltwalkers & Jugglers**  
Throughout The Loop for photo opps

**Skateboards in The Sky with DJ**  
Noon–4pm. Unique ramp on Moonrise  
Rooftop by No Coast Skateboarders. Live  
demos by regional talent. Open to all with  
a waiver

**Cosmonauts on Ice** 1pm–4pm  
Smirnoff vodka cocktail sampling stations  
on the Moonrise Hotel Rooftop. Ice luge

**Ice Breaker** from noon  
Test your strength – two swings with  
sledge hammer at ice block

**Human Snow Ball Races**  
11am–4pm • Open to all

**Human Dog Sled Races**  
11am–4pm • Come compete