

THE LOOP

FRIDAY
SNOW BALL: ICE CARNIVAL
KICK-OFF PARTY*

SATURDAY

ZIP FLYTE * ICE SLIDES
PUTT PUTT PUB CRAWL

\$1000 IN ICE CUBES GIVEAWAY
+9000 CHOCOLATE COINS IN ICE CUBES

5-K + 10-K FROZEN BUNS RUNS

ICE SCULPTURES * GAME BOOTHS

TEMPORARY TATTOO SCAVENGER HUNT

ICE CARVING DEMONSTRATIONS BY ICE VISIONS

PRICE SPECIALS AT DOZENS OF UNIQUE STORES

"PENGUINS," STILT WALKERS, JUGGLERS

SKATING IN THE SKY * FROZEN TURKEY BOWLING

ICE PENGUIN AND POLAR BEAR FOR PHOTOS

S'MORES ROAST * ICE BREAKER

8 NEW UNIQUE EVENTS

COSMONAUTS ON ICE * FIRE PERFORMERS

HUMAN DOG SLED RACES

HOT CHOCOLATE

SNOWBALL RACES

ICE CARNIVAL

JANUARY 15-16, 2016

* Moonrise Hotel – Rooftop Terrace Bar & New Moon Room, No cover charge, open to the public (21 & up). Cash Bar, Tap-takeover by Four Hands Brewery, two signature cocktails by Eclipse Restaurant Mixologists, food available for purchase, and music. Attire: Casual & Cozy.



MOONRISE
Hotel



JANUARY 15, 2016

B Snow Ball: Ice Carnival Kick-off Party 8pm – Midnight

Moonrise Hotel – Rooftop Terrace Bar & New Moon Room

No cover charge, open to the public (21 & up).

- Live snowboard art & auction by Art Monster.
- Bring two canned goods or non-perishable items and receive one free Snowball signature cocktail (one per person). All canned goods donated to local charity.
- Cash Bar, Tap-takeover by Four Hands Brewery, two signature cocktails by Eclipse Restaurant Mixologists, photobooth, food available for purchase, and DJ Loud Outfit.
- Bean Bags Tournament. Winning team (two people) receives one night stay in Moonrise and gift card to Eclipse restaurant.
- Attire: Casual & Cozy.

JANUARY 16, 2016

A Information Igloo

Get directions and fliers here.

K 5-K + 10-K Frozen Buns Runs - 10am

Registration information at stlouistrclub/get-active/frozen-buns-run/
Races start and awards given out at Blueberry Hill.

\$ \$1000 in Ice Cubes Give Away

Collect ice cubes from 8 stores throughout The Loop.
1,000 different cubes will have a dollar coin inside and 9,000+ cubes will have chocolate coins.

T Temporary Tattoo Scavenger Hunt – from 11am

Collect 16 free tattoos at stores, then pick up your prize at The Pageant.

P Putt Putt Pub Crawl – From Noon - 5pm

7 wild & crazy holes of golf. Golf attire optional. Get scorecards & start at Cicero's or The Pageant. Prizes/party 6 pm at Cicero's.

I Ice Sculptures - From 11am

G Game Booths – From 11am

U Unique Events

Check out various events taking place inside and outside Loop businesses all day.

Z Zip Flyte (Rides \$10) 10:00am – 5:30pm

Thrill to the longest, tallest mobile zipline in the world!
350 feet long x 32 feet tall.

1 Cosmonauts On Ice – 1pm - 4pm

Two Moonrise Hotel Rooftop stations sampling Grand Marnier and Crowne Royale. Hor d'oeuvres, & hot chocolate.

2 Human Dog Sled Races – Noon - 2pm

16 teams competing for prizes and bragging rights.

3 Ice Breaker – From noon

Test your strength – two swings with sledge hammer at ice block.

4 Ice Carving Demonstrations by Ice Visions

Noon - 4 pm at Fitz's parking lot.

5 Ice Slides – From 11 am

Great family fun next to Blueberry Hill.

6 Frozen Turkey Bowling

Delmar at Limit Avenue.

7 Music Igloo – From 11am - 5pm

8 Snowball Races – 11am - 5pm

Humans (yes, you!) crawling inside eight-foot giant spheres.

9 Skating in The Sky – Noon - 4pm

Half pipe skateboard demos presented by No Coast with DJ.

10 Snowboard Rail Jam Noon – 2:00pm

With Red Bull fire truck and DJ.

- Whimsical photo cut-outs throughout The Loop. The perfect photo-op. Bring your camera!
- Stay at the Moonrise Hotel and "take the elevator home".

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